

16.5M AUDIENCE



MEDIA

395 MENTIONS
126 INQUIRIES



152 NEW MEMBERS

1,678 MEMBER
ENGAGEMENTS

54.23K WEBSITE

PAGE
VIEWS



13.5K

SOCIAL MEDIA
FOLLOWERS



79

MINISTERIAL, GOVERNMENT
AND KEY STAKEHOLDER MEETINGS

14 SUBMISSIONS

| **39** ADVOCACY



POLICY

INDUSTRIAL
RELATIONS



2,225

MEMBER
ENGAGEMENTS

81 NEW EMPLOYMENT CONTRACTS
895 MEMBER ENGAGEMENTS



WORKPLACE
RELATIONS



EVENTS

2 IN PERSON | 2 ONLINE
323 TOTAL ATTENDEES